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Logistics after the 80's began to be approached by more and more companies in the business, as its main objective is the competitive advantage According to Mentzer et al (2001), the definition of ...

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The ways in which logistics management can impact on ROI are many and varied Figure 32 highlights the major elements determining ROI and the potential for improvement through more effective logistics management Logistics and the balance sheet As well as its impact on operating income (revenue less costs) logistics ...

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**Course Description and Objectives**

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