

Project Management A Managerial Approach

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111 The Downside of Project Management 18 112 Project-Driven versus Non-Project-Driven Organizations 19 113 Marketing in the Project-Driven Organization 21 114 Classification of Projects 23 115 Location of the Project Manager 24 116 Differing Views of Project Management 26 117 Concurrent Engineering: A Project Management Approach ...

STRATEGIC PROJECT MANAGEMENT - NEW MANAGEMENT ...

Therefore, project management is no longer considered an approach to the planning and follow-up of a project, but rather as a means to achieving the company strategic goals in a new business

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TECHNICAL APPROACH TASK 1: PROJECT MANAGEMENT PLAN AND KICKOFF Task 11 - Kickoff Meeting and CTP Preliminary Goals The project will kickoff with a meeting of the project ...