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1Economics—

The Mischievous Science of Richard Thaler

The Mischievous Science of Richard Thaler By CASS R SUNSTEIN Review of MISBEHAVING: The Making of Behavioral Economics, by Richard H Thaler W W Norton & Company, 2015 In cataloguing the benefits of regulations designed to reduce deaths on the highways or from air pollution, the US government is required to monetize the value of

Richard H. Thaler, Cass R. Sunstein, Nudge: Improving ...

Richard H Thaler, Cass R Sunstein, Nudge: Improving decisions about health, wealth, and happiness Yale University Press, New Haven, CT, 2008, 293 pp, \$2600 Thomas C Leonard Springer Science+Business Media, LLC 2008 Thaler and Sunstein have written an important book Though costumed in the guise

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Nudge: Improving Decisions about Health, Wealth, and ...

By Richard H Thaler and Cass R Sunstein Yale University Press, 2008, ISBN 978-0-30012-223-7, 304 pages Author: Sheena Iyengar Subject: Journal of Pension Economics and Finance

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Choice Architecture final

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nudge-theory

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Kahneman and Amos Tversky This article: • reviews and explains Thaler and Sunstein's 'Nudge' concept, especially 'heuristics' (tendencies for humans to think and decide instinctively and often

Book Note: Why Nudge?: The Politics of Libertarian ...

Richard H Thaler & Cass R Sunstein, Nudge: Improving Decisions About Health, Wealth, and Happiness, revised ed (New Haven: Yale University Press, 2008) 3 Supra note 1 at 4 4 Ibid at 7 DAN ADLER Book Note 342 2014 52 DE ALL LA RNAL Chapter one presents an empirical challenge to the epistemic argument

Nudge, Choice Architecture, and Libertarian Paternalism

By Richard H Thaler & Cass R Sunstein New Haven and London: Yale University Press 2008 Pp x, 282 \$26 INTRODUCTION By all external appearances, Nudge is a single book-two covers, a sin-gle spine, one title But put these deceptive appearances aside, read the thing, and you will actually find two books-Book One and Book Two

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Cass R. Sunstein: Curriculum Vitae

2013, Eldar Shafir ed) (with Richard Thaler) "If Misfearing Is the Problem, Is Cost-Benefit Analysis the Solution," in The Behavioral Foundations of Policy (Princeton University Press, 2013, Eldar Shafir ed) "Empirically Informed Regulation," 78 University of Chicago Law Review 1394 (2011)

BOOK REVIEW NUDGE: IMPROVING DECISIONS ABOUT ...

By RICHARD H THALER & CASS R SUNSTEIN New York: Penguin Books (2009) Paperback, 312 pages Reviewed by Jessica L Ickes Why do people make choices that are not in their own best interest? For instance, why do people fail to participate in retirement savings that give them literally free money (in the form of employer matching funds)?